



## What is Member Savings Advantage?

Member Savings Advantage is an exclusive benefit for Maryland Farm Bureau members. Using the nation's largest private discount network, Maryland Farm Bureau members save via online and mobile discount coupons at a wide variety of local businesses, including restaurants, retail merchants, automotive shops, and more! Our members would love for your business to be included in the Member Savings Advantage network.

For an overview of the Member Savings Advantage program, visit [mdfarmbureau.com](http://mdfarmbureau.com) and click on the "Member Savings" box.

## Why should your business participate in the Member Savings Advantage program?

1. Member Savings Advantage offers free advertising and promotion of your business to more than 30,000 Maryland Farm Bureau member families through our website, mobile advertising, personalized emails, and printed materials.
2. Member Savings Advantage will help your business attract new customers and reward existing customers.
3. There is NO CHARGE to participate in the Member Savings Advantage program!

## Overview of the Member Savings Advantage Participation Agreement:

The program includes the following provisions:

- Maryland Farm Bureau has contracted with Access Development to provide the Member Savings Advantage program. If you decide to participate, your business will be enrolled in other programs similar to Member Savings Advantage provided by Access Development that will allow Access Development clients other than Farm Bureau members to access the discount offered by your business. Please see [merchants.accessdevelopment.com/mdfb-enroll](http://merchants.accessdevelopment.com/mdfb-enroll).
- Participating businesses must train employees to honor the Member Savings Advantage offer(s) to all customers presenting the appropriate Member Savings Advantage paper or electronic coupon.

**\*\*\*This contact form does not contract or obligate program participation\*\*\***

# Participation Contact Form



**If your business is interested in learning more about participating in the Member Savings Advantage program, please complete the form below and forward to:**

**Maryland Farm Bureau  
3358 Davidsonville Road, Davidsonville, MD 21035  
Email: tkennedy@mdfarmbureau.com | Phone: 1-800-248-9012**

Business Name: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name of Person Completing Form: \_\_\_\_\_

Title of Person Completing Form: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Business Website: \_\_\_\_\_

Business Description: \_\_\_\_\_

Suggested Offer(s): \_\_\_\_\_

**Please include your proposed discount offer.**

An offer can be a specific discount percentage such as 10% off; a flat dollar discount such as \$2 off purchases over \$10; or the opportunity to buy one item and get something else free such as "Buy a \$5 meal, and receive a free large drink for \$1.99."

**Thank you for your consideration. A representative will contact you to discuss the Member Savings Advantage program and the initial steps for adding your business to the Member Savings Advantage network.**

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