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### **Polaris® Offers New Snowmobile Incentive for Maryland Farm Bureau Members**

[Davidsonville, MD] February 2, 2015 – Polaris® is pleased to announce that, for a limited time, Maryland Farm Bureau members will be eligible for a \$300 manufacturer’s incentive in addition to current event sale pricing and finance offers for their full-size snowmobiles.

“Polaris is excited to offer exclusive savings to Farm Bureau members on our versatile snowmobiles that offer the best in all-around control during the popular winter season,” says Jim Blaze, National Accounts Manager at Polaris. “We value our partnership with Farm Bureau and are proud to support the organization and its mission.”

Members are already eligible for significant savings on four other types of Polaris vehicles – Ranger utility and sport vehicles, Sportsman all-terrain vehicles, GEM electric vehicles and Brutus utility vehicles. Snow checks, youth sleds and other youth vehicles are not eligible for this offer. The full-size snowmobile discount is valid from now until March 31, 2015.

Polaris offers four different lines of snowmobiles made to fit the needs of each rider. Whether you prefer to ride on trails, in deep snow or are just looking for a casual ride, Polaris has what you need to dominate any terrain. The \$300 rebate can be applied to any full-size model from any of these sled lines. Youth vehicles are excluded.

“With the snow falling, Maryland Farm Bureau is thrilled to make this new Polaris incentive available to our members,” said Chuck Fry, president of Maryland Farm Bureau. “I know many members work and play in snowy conditions and will be interested in this seasonal opportunity.”

To take advantage of incentives available for the purchase of qualifying Polaris vehicles, members should visit [fbverify.com/polaris](http://fbverify.com/polaris). To qualify, a minimum of 30 days membership in a participating state is required. Members can confirm eligibility and print a required certificate by entering their membership number and zip code. There is no limit to the number of incentive discounts that a Farm Bureau member may use, so long as it’s no more than one per unit acquired. Snow checks, youth sleds and other youth vehicles are not eligible for this offer.