



Maryland Farm Bureau, Inc.

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For Immediate Release

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Join Farm Bureau and take advantage of GM discounts

There are many advantages to being a Farm Bureau member. While you can be assured that you are helping promote and protect farms and rural life, you can also enjoy group benefits like discounts on GM vehicles.

Effective immediately the standard \$500 Farm Bureau incentive available to members in participating states for acquiring eligible GM vehicles has been extended to include Buick Encore and Chevrolet Volt models.

“This change to the vehicle incentive program means all Chevrolet, Buick and GMC models are now eligible for the popular \$500 incentive without exclusions,” said Ron Gaskill, executive director, American Farm Bureau, Inc.

“Maryland Farm Bureau participates in the FB Member Advantage! Program and we are proud to offer this and many other discounts to our members,” said Maryland Farm Bureau President Patricia Langenfelder.

Of special interest to farmers and ranchers, Chevrolet and GMC recently revealed the all-new 2014 models of the Silverado HD and Sierra HD full-size pickups, featuring segment-leading capabilities across the range including the highest payload—7,374 pounds—and the highest conventional trailering rating—19,600 pounds.

Continuing through April 1, Chevrolet and GMC are offering exclusively to Farm Bureau members in participating states an additional \$1,000 incentive on the acquisition of any new 2013 and 2014 regular cab, heavy-duty (2500/3500 series) truck. This is in addition to the standard \$500 Farm Bureau incentive, which brings the total Farm Bureau incentive on Chevy Silverado and GMC Sierra HD models to \$1,500.

Farm Bureau members are eligible for discounts if they have been members for at least 60 consecutive days in a state that participates in the FB Member Advantage! program with General Motors.

“We invite all Marylanders to become members of the largest grassroots organization in the state dedicated to preserving our farm families who grow fresh, local, healthy food,” Langenfelder said. “And it’s easy to join – just go to our website at www.mdfarmbureau.com and click the ‘Join Now!’ button. Or you can call our MFB office at 1-800-248-9012.”

To take advantage of the discounts, current Farm Bureau members can log onto fbverify.com/gm and enter their membership number and zip code. If eligible, the information will be verified and a certificate will appear that must be printed and taken to the dealership of choice for presentation to the sales person. There is no limit to the number of certificates that a member may print or use, although certificates do expire after 60 days.

General Motors is the official vehicle sponsor of the American Farm Bureau Federation.

Maryland Farm Bureau is a private, non-profit membership organization. It is controlled by its members through the democratic process and is financed by voluntary membership dues. Its strength comes from the active participation of over 37,000 member families that belong to the state’s 23 county Farm Bureaus.

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