



Nationwide was founded by the Ohio Farm Bureau Federation, a consumer group organized in 1919 by Ohio farmers when early Farm Bureau leaders decided to start an auto insurance company because they believed they were being overcharged by established insurers. Common sense told them it was only fair that rural drivers pay less for their auto insurance because they had fewer traffic accidents than city motorists.

On that belief, the Ohio Farm Bureau Federation incorporated the Farm Bureau Mutual Automobile Insurance Company with a \$10,000 loan in Columbus, OH officially starting business on April 12, 1926

Farm Bureau Mutual expanded into other states with help from locally based "sponsoring" organizations including the Maryland Farm Bureau in 1928, to residents of towns and small cities and, eventually, began insuring motorists in metropolitan areas. In 1955, the Farm Bureau Mutual name was changed to Nationwide Insurance.

Today, Nationwide is one of the largest diversified insurance and financial services providers in the United States with more than 16 million policies and certificates in force, serviced by more than 33,000 employees and agents.

Nationwide is guided by a Vision that emphasizes customer service, excellence, ethics, diversity, results, creativity, and teamwork. Get Nationwide on your side today!