



**MARYLAND FARM BUREAU
WOMEN IN AG CONFERENCE
" SPEAK UP & SPEAK OUT"**

Saturday, March 25, 2017

8 AM Breakfast & Networking

8:45 AM Welcome

Maryland Farm Bureau Office

3358 Davidsonville Road •

Davidsonville, MD 21035 • (410) 922-3426

Learn About:

Food Labeling

Hands on Ag in the
Classroom

Leadership

Telling your Ag
Story

Being an Advocate

Reserve Your Spot Today!

\$30 per person, Pre-registration Required

Registration deadline March 21, 2017

(\$20 will be refund to you with your attendance)

Mail Payment to: Maryland Farm Bureau Office

Breakfast & Lunch included

Group Dinner After Conference & Lodging not included in
Registration fee – Both Optional

Participant responsible for booking lodging

Lodging Suggestion:

Hampton Inn & Suites

124 Womack Drive Annapolis, MD 21401

A block of rooms will NOT be reserved; book early

Hotel offers complimentary hot breakfast

**For questions about the conference or sponsorship
opportunities, please contact Chris Catterton at
410.279.7452 or scbwccatterton@comcast.net or
Trish Hildebrand at 410.404.4724 or
phildebrandmdfarmbureau.com**



Keynote Speaker
Beth Johnson, MS, RD, Principal & CEO

Elizabeth (Beth) Johnson, MS, RD, founded Food Directions LLC in February 2010. Johnson’s unique experience and skill set helps clients gain valuable insight into the U.S. Department of Agriculture (USDA), Food and Drug Administration (FDA), Centers for Disease Control and Prevention (CDC) and Capitol Hill. Johnson also has strong relationships with thought leaders at NGOs, food associations, and consumer groups, which help Food Directions gain a diverse perspective on food issues. Johnson is regularly tapped to speak at food related conferences and events.

Prior to starting Food Directions LLC, Johnson served as Executive Vice President for Public Affairs for the National Restaurant Association where she oversaw government affairs, public policy and communications for the organization. In 2008, Johnson was named Acting Under Secretary for Food Safety at USDA where she lead and oversaw the Food Safety and Inspection Service (FSIS), USDA’s public health agency that ensures the nation’s commercial meat, poultry, and certain egg products are safe, wholesome, and correctly labeled and packaged. In addition to her service as Acting Under Secretary for Food Safety, Johnson was deputy chief of staff and senior advisor for the Secretary of Agriculture at USDA, where she focused on agricultural trade, animal health, food safety and nutrition. She joined the department in 2002 after nearly four years at Fleishman-Hillard, Inc., where she was a vice president with clients in the food and agriculture arena. Her previous experiences include positions as a senior professional staff member at the U.S. Senate Committee on Agriculture, Nutrition and Forestry; a nutritionist at the U.S. Food and Drug Administration; and a research dietitian at USDA. Johnson also worked at the National Cattlemen’s Beef Association as associate director for food policy.

Johnson is a member of the Institute of Food Technologists (IFT), serves on the National Food Policy Conference Advisory Committee, Food Research & Action Center (FRAC) host committee, and on Dunkin Brands’ Nutrition Advisory Board and is a Food Cowboy Advisor. Johnson has been quoted in numerous media outlets including USA Today, HealthDay, Supermarket News, Food Navigator USA, AdWeek, Washington Times, Politico, and The Hill, among others.

Johnson holds a BS in Dietetics from Ball State University and an MS in Nutrition from the University of Maryland.

BethJohnson@FoodDirectionsDC.com



Maryland Farm Bureau Women in Ag Conference Registration Form

March 25, 2017 Maryland Farm Bureau Office

Name: _____

County Farm Bureau: _____

Address: _____

Phone: _____

Cell Phone: _____

Email: _____

Group Dinner (@ participant’s expense; checks by table): Yes _____ No _____